

## **Pharma-Bio-Med Call for Papers 2008**

Dear Colleagues:

Pharma-Bio-Med<sup>™</sup> is the conference in Europe that is specifically geared to information and knowledge professionals working in the pharmaceutical, biotechnology, biomedical and health sciences industries, as well as medical research and university libraries. Pharma-Bio-Med 2008, will be held in **Dubrovnik, Croatia November 2-5, 2008** - for background details and to keep informed about the upcoming 2008 conference, please see below or visit [www.Pharma-Bio-Med.com](http://www.Pharma-Bio-Med.com).

### **Pharma-Bio-Med 2008 Call for Papers**

Papers are now being invited from information practitioners in industry to address unique challenges and best practice solutions in Pharma-Bio-Med information through the various stages of a drug's progression. Papers should be of practical benefit, such as those which evaluate or critically analyse a particular aspect of interest, or should provide new insight or future vision to fellow information professionals within these industries.

Presentations should be tailored towards Information Professionals, Information Managers and Knowledge Managers, and may address any aspect of the scientific and technical information function within an organisation, including information department and library management, implementation of software tools and networks for information and knowledge management, biomedical searching expertise, and related information services. Subjects covered may fall under one or more of the following broad categories:

1. Enabling technologies, including integration, text mining, and visualisation
2. Scientific and technical literature, including databases and other sources
3. Techniques for searching and handling pharmaceutical, biotechnology, and biomedical information
4. Pre-clinical trials information
5. Clinical trials information
6. Medical information
7. Regulatory information
8. Safety information
9. Drug pipeline information
10. Competitor and business information
11. Other - e.g. strategic issues, case studies, etc.

In addition to the above, examples of specific, high-interest topics could include:

- Management of information for drug discovery, development and getting to market faster
- Techniques of searching and analysing scientific and technical information for the drug discovery process

- Competitor and business information analysis and evaluation
- Text/data mining, visualisation from multiple data sources, and acquiring knowledge
- The frontier between Knowledge Management and Information Management
- Business models of information department functioning
- Managing information overflow
- Examples of integrated workflow solutions
- Challenges and solutions for data integration and standardisation
- Information management for small/medium sized organisations compared to big pharma
- Information audits, measurements and metrics
- Copyright/license awareness and compliance implementation
- Business development and the Information Professional – how to communicate value
- Bridging the gap between Information Professionals and End Users
- The where and how of specialist databases, e.g. covering product literature, genomics, medical conferences, etc.
- EMEA/FDA – to what extent are sources available and how can they be accessed?
- Next steps for the future library
- Using portals, new generation tools and platforms

Be a part of this 3<sup>rd</sup> Annual initiative in networking with like-minded information specialist managers and practitioners from information departments and libraries. Find out how others identify and tackle problems as they present and discuss day-to-day challenges, best practices, and information solutions for professionals working in the biomedical information field.

We are also interested in hearing suggestions for specific high-interest topics for information specialists in this area, and/or suggestions for good speakers on such topics. If you would like to make a recommendation for a speaker on a particular topic, please contact the Pharma-Bio-Med organisers at [papers@Pharma-Bio-Med.com](mailto:papers@Pharma-Bio-Med.com) with your views.

### **How to Submit a Paper**

Submit an outline of your paper for consideration to [papers@Pharma-Bio-Med.com](mailto:papers@Pharma-Bio-Med.com) before April 28, 2008. A limited amount of speaking space may be available after April 28, 2008. Anyone wishing to submit a paper for consideration should contact the Pharma-Bio-Med Organisers at [admin@Pharma-Bio-Med.com](mailto:admin@Pharma-Bio-Med.com). The outline of your paper should include the following information:

- Your name and contact details
- A brief biography (2 or 3 paragraphs)
- Your proposed presentation title
- An initial abstract (around 120 words and not to exceed 150 words).

There is a high demand for speaker slots, so please submit your abstract and biography as soon as possible in order to be considered for one of the speaking opportunities. We are particularly interested to hear from information users within scientific information departments and libraries of corporations, medical research institutes and universities.

If you think you may be interested in speaking but require management approval beforehand, please let us know so that we can begin to consider your general proposal for a paper in the meantime (submission of just a few descriptive sentences will be sufficient in the interim). The organisers reserve the right to accept abstracts at their discretion in order to assemble the best possible program. Please be advised that your abstract submission may be published on the Internet or elsewhere shortly after receipt or at any time thereafter. Therefore, do not include confidential or business-sensitive information in your abstract.

### **Vendor Exhibit & Sponsorship Opportunities**

Abstract submissions from information providers (database hosts, tool providers, database producers, service providers, etc.) are considered through a separate process from other abstract submissions (i.e. from corporate users of information). Please visit page 3 of <http://www.pharma-bio-med.com/paper.html> for more information.

### **Pharma-Bio-Med Background**

Pharma-Bio-Med was established in 2006 as a direct result of a need expressed by information professionals in the pharmaceutical and health technologies industries for such a conference to be held in Europe. The conference is being organised by a team led by Ford Khorsandian, and is being steered by an advisory board of eminent information professionals working in pharmaceutical and health technology companies and representing different user group associations and countries in Europe (see [www.Pharma-Bio-Med.com](http://www.Pharma-Bio-Med.com)). Pharma-Bio-Med provides a forum for the professional development, continuing education, training, and sharing of best practices in the industry. Highly relevant content and the opportunity to learn alongside and network with like-minded information professionals are just two of the main reasons to attend. Ford Khorsandian is recognised in the SciTech information industry for also organising IPI-ConfEx, the International Patent Information Conference & Exposition in Europe, which is attended by over 330 patent information specialists every year (see [www.IPI-ConfEx.com](http://www.IPI-ConfEx.com)). Due to the unique focus of Pharma-Bio-Med and the distinct group of information professionals that it is designed to serve, it is not envisaged to overlap with IPI-ConfEx.

### **About Pharma-Bio-Med 2008**

The Pharma-Bio-Med 2008 conference kicks-off at the Hotel Dubrovnik Palace, Dubrovnik, Croatia, on Sunday evening, 2<sup>nd</sup> November. The Plenary Sessions run Monday 3<sup>rd</sup> November through Wednesday 5<sup>th</sup> November. In conjunction with the conference Plenary Sessions, an Exhibits Hall features the products and services of many information providers such as database producers and hosts, scientific and information publishers, software solutions providers, etc. Additional workshops are offered in conjunction with the conference and details will be released as these become available.

Information on Pharma-Bio-Med is being posted to the conference website at [www.Pharma-Bio-Med.com](http://www.Pharma-Bio-Med.com), and will be updated on a regular basis with the latest news regarding programme details as soon as these become available.

**Register before July 25th, 2008 to take advantage of the special 'early-bird' rate for delegates.**

## **Join the Pharma-Bio-Med Discussion List to Keep Informed**

Information professionals working in the pharmaceutical and biotechnology fields, specialist medical librarians, and information service providers are invited to join the Pharma-Bio-Med Discussion List as a convenient way to keep informed. As well as providing the latest news regarding the conference, the list is an interactive forum for the discussion of information related topics between like-minded information professionals within the health technology industries. To join the list, visit the Pharma-Bio-Med website or go directly to the sign-up page at [www.Pharma-Bio-Med.com/discussions](http://www.Pharma-Bio-Med.com/discussions).

### **Further Information**

Pharma-Bio-Med Organisation

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