



## Pharma-Bio-Med™ 2006 Conference & Exposition Detailed Programme

November 12-15, 2006  
Optional Workshops Nov. 12 & Nov. 16  
Lisbon, Portugal

The table below provides the Detailed Programme for the Pharma-Bio-Med 2006 Conference & Exposition – the conference in Europe that focuses on the role of the Information Professional through all stages of a drug's progression, from discovery research, through pre-clinical assessment, clinical, regulatory, safety, post marketing surveillance, and business and competitor information. (Programme is subject to change at any time up to and during the conference).

The conference, workshops and vendor showcase exhibition will be held from **November 12-16** in Lisbon, Portugal. More programme details, along with presentation abstracts and speaker biographies, are posted on the conference website at <http://www.Pharma-Bio-Med.com>. Register now to ensure your place.

Sessions 12 <sup>th</sup> - 16 <sup>th</sup> November 2006		
<b>Sunday 12<sup>th</sup> November 2006, 13:00 – 20:00</b>		
13:00 – 17:00	Optional Vendor Workshops (see below)	Treparel, SCOPUS, Emscopes, Reuters
18:00 – 20:00	Welcome Reception in Petropolis Room, All Exhibits Open and All Delegates Invited Honoring Board, Speakers & Chairs	
<b>Monday 13<sup>th</sup> November 2006, 09:00– 17:00</b>		
09:00 – 10:50	Session Chair	<b>Henning Nielsen</b> , Novo Nordisk
09:00 – 09:15	Conference Opening, Pharma-Bio-Med Board and Introductory Remarks	<b>Ford Khorsandian</b> , Pharma-Bio-Med Organisation & Pharma-Bio-Med Board of Counselors
09:15 – 10:00	Evolving Information Needs During the Drug Life Cycle	<b>Giovanna Miranda</b> , Manager, Scientific Information & Library Services, Sanofi-Aventis, Italy
10:00 – 10:45	Library Futures: Technology, Users, and You	<b>Joanne Lustig</b> , Vice President & Lead Analyst, Outsell, Inc, US
10:45 – 10:50	Announcements	<b>Julie Watling</b> and <b>Cathie Anderson</b> , Conference Coordinators, Pharma-Bio-Med Organisation
10:50 – 11:20	Networking Coffee Break in Exhibits Hall with Vendor Demos	
11:20 – 12:45	Session Chair	<b>Wayne Heatherington</b> , Pfizer Global R&D
11:20 – 12:00	Mining Chemical and Biomedical Information from the Literature, What's Next?	<b>Debra Banville</b> , Research Information Analyst, AstraZeneca Pharmaceuticals, US
12:00 – 12:35	Surfing the Pipeline: Tracking Changes in Drugs-in-Development Databases	<b>John Willmore</b> , VP, Product Development, BizInt Solutions, Inc., US
12:35 – 12:45	The Origins of Pharma-Bio-Med, and the InfoGlobal™ Connection	<b>Trudi Jones</b> , Co-Founder and Vice President, Technology & Patent Research (TPR) International, Inc.

12:45 – 14:15	Networking Lunch in the Girassol Room, sponsored by Elsevier	
14:15 – 15:05	Session Chair	<b>Madeleine Marley</b> , GlazoSmithKline
14:15 – 14:50	Avoid Pitfalls by Knowing Your Databases to Get What You Want in Medical and Biomedical Information	<b>Guillemette Utard</b> , Chief Librarian, <b>BIUM University</b> , France
14:50 – 15:05	User Needs: New Content, Connected Content, Functional Content	<b>Michael Rai</b> , Sales Director EMEA, <b>Elsevier Corporate Markets</b> , UK
15:05 – 15:45	Networking Coffee Break in Exhibits Hall with Vendor Demos	
15:45 – 17:00	Session Chair	<b>Aalt van de Kuilen</b> , Solvay Pharmaceuticals B.V.
15:45 – 16:20	Shaping Up the Regulatory/Technical Pharmaceutical Intelligence Puzzle	<b>Sara Furie</b> , <b>Regulatory &amp; Information Consultant</b> , Israel
16:20 – 16:50	The Role of Competitive Trials Information in Pharma Industry Decision-Making	<b>Zorba B. Lieberman</b> , Chairman/CEO, <b>Citeline, Inc.</b> , US
16:50 - 17:00	Question and Answer Session/Discussion	<b>Sara Furie</b> , Regulatory & Info. Consultant, Israel <b>Zorba B. Lieberman</b> , Chairman/CEO, <b>Citeline</b> , US
18:00 – 22:00	<b>Special Cultural Dinner and Entertainment Event</b> – sponsored by Technology & Patent Research (TPR <sup>®</sup> ) International, an InfoGlobal™ Company	
<b>Tuesday 14<sup>th</sup> November 2006, 09:00 to 17:00</b>		
09:00 – 10:45	Session Chair	<b>Trudi Jones</b> , TPR International
09:00 – 09:40	Do End-Users Find the Right Information?	<b>Aalt van de Kuilen</b> , Senior Information Specialist, <b>Solvay Pharmaceuticals B.V.</b> , The Netherlands
09:40 – 10:05	Do Information Professionals provide the Right Information? Strategies for Leading the Way	<b>Shaida Dorabjee</b> , <b>Information Consultant</b> , UK
10:05 – 10:45	Searching, Mining, and Analysis of Scientific & Patent Information for Evaluating Drug Discovery Technologies: A Case Study	<b>Luca Falciola</b> , Patent Attorney, <b>RiboVax Biotechnologies</b> , Switzerland
10:45 – 11:15	Networking Coffee Break in Exhibits Hall with Vendor Demos	
11:15 – 12:47	Session Chair	<b>Penelope Miller</b> , Pfizer Global R&D
11:15 – 11:40	GenomeQuest - Getting the Value of Sequence Information	<b>Hendrik Heus</b> , Vice President Services, <b>Gene-IT</b> , The Netherlands
11:40 – 12:05	Integrated Analysis in Drug Discovery: Linking Text Mining with Biotechnology Through Visualisation	<b>Andrew Stubbs</b> , Assistant Professor in Bioinformatics Department, <b>Erasmus Medical Center</b> , The Netherlands
12:05 – 12:25	Managing Risk in a Competitive Market	<b>Morten Nicholaisen</b> , VP of Sales and Account Management, <b>Business Intelligence Services</b> , a <b>Thomson Business</b> , US

12:25 – 12:40	Question and Answer Session/Discussion	<b>Hendrik Heus</b> , Vice President Services, <b>Gene-IT</b> , The Netherlands; <b>Andrew Stubbs</b> , Assistant Professor in Bioinformatics Department, <b>Erasmus Medical Center</b> , The Netherlands <b>Morten Nicolaisen</b> , VP of Sales and Account Management, <b>Business Intelligence Services</b> , a <b>Thomson Business</b> , US
12:40 – 12:47	BizInt Smart Charts: Creating, Customizing and Distributing Drug Pipeline and Patents Reports	<b>John Willmore</b> , VP, Product Development, <b>BizInt Solutions, Inc</b> , US
12:47 – 14:00	Lunch in the Girassol Room	
14:00 – 15:30	Exhibits & Vendor Demos in Exhibition Hall Networking Coffee Break in Exhibits Hall	
15:30 – 17:00	Session Chair	<b>Debra Banville</b> , AstraZeneca Pharmaceuticals
15:30 – 16:00	Making External Information Management a Strategic Practice for Pharma Companies – Shortening Drug Development Time	<b>Ann-Marie Ashton</b> , Senior Info. Specialist (Bioscience), Global Info. Science and Libraries, <b>AstraZeneca R&amp;D</b> , Sweden
16:00 – 17:00	Panel Discussion: Drug Discovery, Development, and to Market Faster – Strategic Practices for Using External Information	<b>Wayne Heatherington</b> , Manager, Scientific Information Services Research Informatics, <b>Pfizer Global Research and Development</b> , UK <b>Aalt van de Kuilen</b> , Senior Information Specialist, <b>Solvay</b> , The Netherlands <b>Ann-Marie Ashton</b> , Senior Info. Specialist (Bioscience), Global Info. Science and Libraries, <b>AstraZeneca R&amp;D</b> , Sweden <b>Shaida Dorabjee</b> , <b>Information Consultant</b> , UK
<b>Wednesday 15<sup>th</sup> November 2006, 09:00 to 17:00</b>		
09:00 – 10:30	Session Chair	<b>Andrew Davis</b> , Novartis
09:00 – 09:40	Approaches to Information Integration	<b>Ben Gardner</b> , Biology Data Manager, Research Informatics Scientific Info. Services, <b>Pfizer</b> , UK
09:40 – 10:30	Panel Discussion: Information Integration	<b>Ben Gardner</b> , Biology Data Mgr., Research Informatics Scientific Info. Services Gr., <b>Pfizer</b> , UK <b>Heinz-Gerd Kneip</b> , Head of Specialty Chemicals Information, <b>BASF</b> , Germany <b>Andrew Davis</b> , Head of Literature & Patent Analytics, <b>Novartis</b> , UK
10:30 – 11:10	Networking Coffee Break in Exhibits Hall with Vendor Demos	
11:10 – 12:00	Competitor and Business Information Analysis and Evaluation	<b>Susan Jackson</b> , Principal Consultant, <b>Wood Mackenzie Ltd.</b> , UK
12:00 – 12:20	Mining the Literature and How to Empower the Individual While Sharing Knowledge Effectively	<b>Andrew Carver</b> , General Manager, <b>Quosa Inc.</b> , UK
12:20 – 13:45	Networking Lunch in the Girassol Room	

13:45 – 15:00	Session Chair	<b>Disa Holme</b> , AstraZeneca Pharmaceuticals
13:45 – 14:20	User, Author, Marketeer - Three Roles for Pharma in Scientific Publishing; Three Good Reasons for Partnering with Publishers	<b>Henning P. Nielsen</b> , Head of the Library & Information Centre, <b>Novo Nordisk</b> , Denmark President, P-D-R (Pharma Documentation Ring)
14:20 – 14:50	Copyright: The Multi-Million Dollar Question	<b>John Burr</b> , Mgr. Corporate Copyright & Digital Information, <b>Sanofi-Aventis</b> , UK
14:50 – 15:00	Question and Answer Session/Discussion	<b>Henning P. Nielsen</b> , Head of the Library & Information Centre, <b>Novo Nordisk</b> , Denmark and <b>John Burr</b> , Mgr. Corporate Copyright & Digital Information, <b>Sanofi-Aventis</b> , UK
15:00 – 15:30	Networking Coffee Break in Exhibits Hall with Vendor Demos	
15:30 – 16:45	Panel Discussion: Future ebook Trends that will Impact Corporate Libraries	<b>Christopher Warnock</b> , CEO, <b>ebrary</b> , USA <b>Thies-Peter Engelhardt</b> , Head of the Scientific Library, <b>Bayer Health Care</b> , Germany <b>Henning Nielsen</b> , Manager, Library & Information Center, <b>Novo Nordisk</b> , Denmark <b>Olaf Ernst</b> , Global eBook Dir., <b>Springer</b> , Germany <b>Dagmar Laging</b> , Executive Manager Corporate Licensing, <b>Springer</b> , Germany Moderator: <b>Guy Kewney</b> , Publishing Dir., <b>AFAICS</b> , UK
16:45 – 16:50	Conference Summary	<b>Joanne Lustig</b> , Vice President & Lead Analyst, <b>Outsell, Inc</b> , US
16:50 – 17:00	Closing Remarks	<b>Ford Khorsandian</b> , Pharma-Bio-Med Organisation
<b>Thursday 16<sup>th</sup> November 2006, 09:00 – 12:00</b>		
09:00 – 12:00	Optional Vendor Workshops (see below)	Inteleos (Elsevier), Pharmapendium (MDL), EMBASE

## Vendor Workshops 12<sup>th</sup> & 16<sup>th</sup> November 2006

### Sunday 12<sup>th</sup> November 2006, 13:00 to 17:00

13:00 – 14:00	Workshop: Knowledge Discovery in IP and Research Documents Using Text Mining and 3D-Visualisation	<b>Anton Heijs</b> , Chief Technology & Innovation Officer, <b>Treparel Information Solutions BV</b> , The Netherlands
14:15 – 14:45	Workshop: Why Should Your Organisation be Using SCOPUS?	<b>Sheila Bennett</b> , Product Sales Manager, Scopus & Emscopes, European Corporate Sales, <b>Elsevier</b> , UK
15:15 – 15:45	Workshop: New Tools to Monitor Publications on Your Products	<b>Tessa Sterkenburg</b> , Senior Product Manager Customized Services, <b>EMSCOPES</b> , The Netherlands
16:00 – 17:00	Workshop: Keep Abreast of Key Events and Obtain Informed Insight - in the Medical, Pharmaceutical and Healthcare Sectors	<b>Jeremy Snelling</b> , Director, <b>Reuters Health</b> , UK

### Thursday 16<sup>th</sup> November 2006, 09:00 to 12:00

09:00 – 09:30	Workshop: Finding Efficiencies in the Search for Business Intelligence	<b>Julie Gordon</b> , Director, Inteleos, <b>Elsevier</b> , The Netherlands
09:30 – 10:00	Workshop: New Sources for Drug Safety Information	<b>Phil MacLaughlin</b> , Senior Product Manager, Drug Safety Group, <b>Elsevier MDL</b> , US
10:30 – 11:00	Workshop: Drug Safety and EMBASE	<b>Yvonne van de Vrede</b> , Index Quality & Thesaurus Manager, <b>Elsevier</b> , The Netherlands

For speaker biographies and abstracts, visit [www.Pharma-Bio-Med.com](http://www.Pharma-Bio-Med.com)

Pharma-Bio-Med Organisation

Tel: +1 (858) 592 9084; Fax: +1 (858) 592 7693; Email: <mailto:admin@Pharma-Bio-Med.com>

Updated September 29, 2006 © Copyright, 2006, IPI Organisation & Pharma-Bio-Med Organisation

